

TV SCRIPT

DATE:

COMPANY: Outback Steakhouse

CHARACTER:

Car 1 Man- a man who is about thirty years old with dirty blonde hair, dressed in a bathing suit. He is on his way home from the beach.

Car 2- a middle-aged brunette woman wearing business clothes. She is struggling to drive while keeping the peace between her two children (in car seats) in the backseat:

Car 2 boy- approximately four years old with brown hair wearing casual clothing.

Car 2 girl- approximately eight years old with brown hair wearing a casual sun dress.

Car 3- a middle-aged man wearing business casual clothes, a T-shirt and a blazer. In the passenger seat is his playful Great Dane.

OB EMPLOYEE 1: a woman about twenty-five years old with blonde hair and light eyes, in uniform.

OB EMPLOYEE 2: a woman about thirty years old with auburn hair and dark eyes, in uniform.

OB EMPLOYEE 3: a man about thirty years old with brown hair and brown eyes, in uniform.

TITLE: NO INTERRUPTION

| VIDEO | AUDIO |
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| <p>OPEN ON CU of kangaroo in a hula skirt on the dashboard of Car 1. It is swaying and moving to the beat of the music.</p> <p>Zoom out from kangaroo to MS of Car 1 Man. He is smiling and having fun rocking out to his favorite song. He is banging on the steering wheel, flipping his hair and dancing to the music.</p> <p>CUT TO MS of Car 2. There are two backpacks and lunch boxes tossed in the passenger seat. A mother has a concerned look on her face. She is eyeing her two children (in car seats) fighting in the rearview mirror. Her youngest child, the boy, is pulling his sister's ponytail in the backseat. The little girl is crying and flailing her arms.</p> <p>CUT TO MS of Car 3. A keychain reading "I Heart My Gr8 Dane" is dangling from the rearview mirror. A Great Dane is jumping from the passenger seat to the get to the front seat, on the man's lap. The dog is panting and licking the man's face, making him laugh as he tries to control him and push him away.</p> | <p>SFX through out No Interruption - Hoodie Allen (TBD)</p> |

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| <p>CU OF HAND KNOCKING ON WINDOW</p> <p>LS OF CARS 1-3 OB EMPLOYEES 1-3 are stopped next to each car's window holding OB bags. Each character stops what they are doing, looking sheepish.</p> <p>They start to subtly laugh, realizing they have been "caught" doing their in-car quirks.</p> <p>Car 1- he pauses his dancing mid-move. Car 2- the boy stops pulling his sister's hair and she immediately stops crying. Mom has a blank look on her face. Car 3- the dog looks out the window with his tongue out and the man smiles sheepishly.</p> <p>CU OF OUTBACK EMPLOYEE 1 She is smiling and holding an Outback Steakhouse curbside package.</p> <p>CUT TO The new Outback Steakhouse packaging on a wooden table. Package opens up, showcasing how it becomes a plate, and revealing appetizing steak.</p> <p>CUT TO Red background</p> <p>SUPER App store logo and Outback Steakhouse logo.</p> <p>FTB</p> | <p>SFX Music stops when the Outback Steakhouse employee knocks on the car window</p> <p>SFX Music fades back in</p> <p>VO Now, with Bloomin' Zoom, get the flavors of Outback delivered right to your car. Drive in for signature steaks starting at \$11.99 and</p> <p>Download our app today for 10% off your next order.</p> <p>VO Outback Steakhouse: served to you, no interruption.</p> <p>MUSIC FADES OUT</p> |
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