

O9Client: Outback Steakhouse

Title: Heels No More

Length: 30 second

Medium: Radio

SFX: Heels walking, Car door open, Car door close, Seatbelt click, Engine turning on, Take of heels and throw (thump), Woman's sigh of relief.

Woman1: I've been looking forward to taking off my work heels all day.

And digging into my favorite meal from Outback.

The best part? I don't even have to leave my car... Or put back on my heels.

VO: Now, with Bloomin' Zoom, get the flavors of Outback delivered right to your car. Drive in for signature steaks starting at \$11.99 and download our app for 10% off your next order.

Outback Steakhouse, served to you, no interruption.

Client: Outback Steakhouse
Title: You've Done Great
Length: 30 second
Medium: Radio

SFX: Fade in No Interruption by Hoodie Allen

VO: you've done great today.
you successfully fixed printer's paper jam.
you made Tina from the next cubicle over smile at your joke.
you didn't get coffee stains on any important reports.
you deserve that filet.

And the best part? You don't even have to leave your car.

Now, with Bloomin' Zoom, get the flavors of Outback
delivered right to your car. Drive in for signature steaks
starting at \$11.99 and download our app for 10% off your
next order.

Outback Steakhouse, served to you, no interruption

O9Client: Outback Steakhouse
Title: Jam Radio
Length: 30 second
Medium: Radio
Man1: Light hearted, excited
VO: Australian, narration, informative yet playful

SFX: Car pulling into parking spot, car goes into park

Music Fades in: No Interruption by Hoodie Allen

Man1: YES! This is my song!!!

VO: Here we have the classic situation of pulling up to a restaurant when your favorite song comes on. You have to choose: food or music...right? Wrong.

With Outback Steakhouse Bloom n' Zoom, you can have your meal served right to your car. Drive in for signature steaks starting at \$11.99 and download our app for 10% off your next order.

Outback Steakhouse, served to you, no interruption.